



General Meeting

7. September 2018

Meeting was called to order at 8:00 pm

Minutes - Heidi Rock

General meeting minutes were sent to the Membership via email. Jeremy Laning moved to dispense with the reading of the minutes. Seconded by Ralph Thadeus. The motion carries.

Attendance - See attached list

Membership - Stefanie Huffman

Emily Newcamp is proposing membership. She is a member of our Patenkind, D'Lustigen Isartaler. Emily is unanimously voted as a member.

- Membership Numbers:
 - Total Membership: 219
 - Households: 128
 - Unpaid households (as of 8/26/2018): 11
 - I will continue to follow up.
- There are no new potential membership applications.
- June newsletter stats:
 - 157 recipients
 - 101 people opened the email.
 - 10 people clicked on one of the links. Top three links were:
 - Bayern Rundfunk Article
 - Americans Schuhplattling Video from Allgäu Life
 - STV Points
- July newsletter stats:
 - 157 recipients
 - 101 people opened the email.
 - 2 people clicked on one of the links. Top three links were:
 - How to Wear Trauertracht
 - STV Points
- August newsletter stats:
 - 157 recipients
 - 92 people opened the email.
 - 15 people clicked on one of the links. Top three links were:
 - Patenbitten Folder on Google Drive
 - DGACC Volunteer Sign Up website
 - Advertise With Us photo

Correspondence - Stefanie Huffman

Correspondence Sent:

Month Sent	Type	Recipient	Message	Follow Up Needed / Date
June	Email	General Membership	June newsletter	None
June	Email	General Membership	Glockenspiel Repair - help needed	None
June	Email	General Membership	Adolf Rein announcement	None
July	Email	General Membership	Bratwurst Order	None
July	Email	General Membership	Helen Schatschneider Announcement	None
July	Email	General Membership	July newsletter	None
July	Email	General Membership	Sommer Oktoberfest Volunteers needed	None
August	Email	General Membership	August Newsletter	None
August	Email	General Membership	Pittsburgh Oktoberfest Info	None

Correspondence Received:

Month	Subject	Type	Sender	Follow Up Needed / Date
June	Gauzeitung - 2 editions	Mail	Gauverband NA	None
June	Thank you	Mail	Isowski Family	None
June	Registration Reminder for Enzian Volkstanzgruppe 50th Anniversary	Email	John Mayer	None
July	Schlierachtaler Stamm 90th Anniversary Survey	Email	Schlierachtaler Stamm	Have someone fill out, if not already done.
July	Thank you	Mail	Schatschneider Family	None
July	Thank you	Mail	Roberta Rein	None
July	Thank you	Mail	Sissons Flowers	None
July	Fahnenweihe update and Festbuch/Unsere Freunde ad	Mail	GTEV D'Lustigen Isartaler	Pass along to Kenny
July	Thank you	Mail	Competition Team	None
July	Hotel Reservation Info for 27. Gaufest	Email	Walter Kraft	None
July	Revisions to Delegates' Meeting minutes	Email	Walter Kraft	None
August	Thank you	Mail	Gretl Rein	None
August	Survey from Gauverband NA - nomination process	Email	Walter Kraft	Have someone fill out, if not already done.
August	Points clarification from Haldenwang and Urkunde for participation in the Bayerische Löwe; notification that we are actually in 5 th place.	Mail	Rudy Leschke / Gauverband NA	None

Treasurer - Todd Kerslake

Glockenspiel Repair

Approved Expenditure: not to exceed \$7,000

Actual Spent: \$6,365.50 to date and summarized below

- Home Depot Materials for Glockenspiel (Stage Floor) \$2,982.25
- Home Depot Materials for Glockenspiel (Stage Roof) \$964.66
- Home Depot Building Materials \$1,013.71
- Tow Motor Rental \$609.23
- Transportation of Trailer \$350
- Cabling for Glockenspiel \$39.94
- Food for Volunteers \$405.71

Please send any remaining receipts to Todd Kerslake for reimbursements. Below are two expenses that were charged to our club debit card for which receipt was not submitted.

- 07/18/2018 Arby's \$26.55
- 07/16/2018 Angelina's Pizza \$55.14

Other Recent Expenses

- Trailer storage fees (6 months) \$905.00
- Trailer repairs and servicing \$817.11
- Tulsa Commercial General Liability Coverage & Liquor Liability Coverage \$889.00

Upcoming Expenses,

- Pittsburgh Oktoberfest
- Tulsa Oktoberfest

Tracht Statements will be issued quarterly to individuals who carry an open balance on their Tracht. Todd Kerslake will also continue to work on collecting monthly payments from those who owe.

Points - Marianne Buechler

- The revised Points System document was submitted for Vorstand review and recommendation to the general membership. After much discussion it was returned to the committee for further review.

Budget – Todd Kerslake

No report

Development - Heidi Rock

- Program Book: We request that members ask business owners they frequent or know to place an ad in the 2018-2019 Program Book. Copies of the ad application are available. We have added the distribution of the program book to the Maifest at no addition cost for the advertisements.
- The CAC grant was submitted by the deadline of August 9, 2018.
- We were notified that we are not being awarded the OAC grant for 2019. We will apply for the 2020 funding cycle.
- We are not being awarded funding for the Ohio Preservation Grant to build the new flag

case. We will apply again for the May 1, 2019 deadline.

Education and Service - Heidi Rock

2018 STV Bavaria Education and Service	
Date	Event
March, 2018	<u>Growing Your Verein: The Power of Social Media & Marketing</u> , workshop for the Gauverband Nordamerika
April, 2018	Grant to the German Consulate in Munich for the Gauverband Nordamerika
April 28, 2018	Sachsenchor's Springconcerts
May 6, 2018	St. Stephen German Mass
May 19, 2018	D'Lustigen Isartaler – Pittsburgh Maifest/Stiftungsfest
May 30 – June 3, 2018	Bayerischer Löwe and other festivities (Bayern)
June 15 – 16, 2018	Gebietsfest in Altoona – adults, juniors and children

Vortänzer - Kyle Ott and Christine Ott

- Our team competed at the Bayerischer Löwe the weekend of June 2 and we took 5th place overall. We unfortunately had to compete without our Vorplattler, Kyle, due to an injury, but we were able to bring Christian Mulligan in who worked hard and in just 24 hours was prepared and danced with the team! We are very proud of our team and the way we are always able to work through obstacles. Thank you to Christian for dancing with his home Verein that day! We also had Adam Hetzel and Brittany Dunlap compete in Einzel. Adam took 6th place in the men's 16-34 age group--this is the highest placement any American man has received in this category! Brittany placed 18th in the women's 16-34 age group. Both categories are very competitive and we are incredibly proud of them!
- The Vier Länder Gebietsfest was the weekend of June 15. Our group participated in Einzel, workshops and performed the Sackhupfa as our Ehrentanz. We are proud to have represented STV Bavaria with eight couples in Einzel:
 - Jugend:
 - Hank & Ruby Herbold
 - 16-34 age group:
 - Lukas Hamlescher & Jenny Burnett
 - Todd & Kelsey Kerlake
 - Sam Hermes & Partner from Altoona
 - Kyle & Christine Ott (1st place)
 - 35-49 age group:
 - Darwin McClellan & Christine Ott (exhibition)
 - 50-59 age group:
 - Glen Gilmore & Barb Barclay (1st place)
 - Werner Mews & Erika Wagner (2nd place)
- Glockenspiel practices started on June 22. We are prepping for both the new Pittsburgh Oktoberfest (September 28-30) and Tulsa (October 17-21). Once dance practices start up again we will still have Glockenspiel practices at the end of the night.
- Regular dance practices resumed on Friday, August 3 with children and juniors at 7:30pm and adults at 8:30pm. We encourage the juniors to stay for some of adult practice to work on more technical dances.

- It is our goal that dancers become more familiar with the terms we use in practices and the dances they are performing. While we have not been able to dedicate a lot of time to this project yet, we still hope to get a database of vocabulary put together.
- **D'Lustigen Isartaler's Fahnenweihe** in November. This is a very special event, not only for them, but for us as well! As the Patenverein it is important that we are there to support them. It is similar to the importance of parents in attendance at their child's wedding. We are hoping that we will be able to put a very large group on the floor for our Ehrentanz and show them in more ways than one how supportive we are!
- We continue to get performances in the calendar for this year by reaching out to our annual events. Below is a schedule of dancing events for this year. All event details are subject to change.
- Lorain palace theater Oktoberfest has been cancelled
- We also have begun doing extra practice for dancers to coincide with kids practice in a separate room to give them some extra attention and one on one practice.

Date	Event	Revenue
February 11, 2108	Bunter Nachmittag	
March 3, 2108	Bratwurstessen	
March 10, 2018	Musikfest/Woodstock: Adults Only	
April 6, 2018	Hathaway Brown – Adults Only	
May 4, 2018	Maifest with Alex Meixner – Adults and Juniors	
May 5, 2018	Patenbitten with D'Lustigen Isartaler - Pittsburgh	
May 19, 2018	D'Lustigen Isartaler – Pittsburgh Maifest/Stiftungsfest	
May 30 – June 3, 2018	Bayerischer Löwe and other festivities (Bayern)	
June 2, 2018	Bierfest (formerly the German American Festival) at the German Central	\$500
June 15 – 16, 2018	Gebietsfest in Altoona – adults, juniors and children	
August 18, 2018	Lenau Sommer Oktoberfest – adults, juniors and children	Donation of \$800 value
September 8, 2018	St. Mary Magdelene Byzantine Catholic Church European Festival	\$250
September 8, 2018	German Central Oktoberfest – adults, juniors and children	\$500
September 28 – 30, 2018	Pittsburgh Oktoberfest: Glockenspiel & Dancers	
October 17 – 21, 2018	Linde Oktoberfest Tulsa	
November 3, 2018	Bierfest	
November 16 & 17, 2018	D'Lustigen Isartaler Fahnenweihe in Seven Springs, PA	

Sängergruppe - Ursula Keck, reported by Kenny Ott

- Rudi Hermes is the new director; he invited new singers to join the Sängergruppe
- After leisure summer practice, weekly choir practice will begin September 10th
- We are starting to practice for the German Mass at St. Stephens October 7th and following events in November.

2018 STV Bavaria Sangergruppe		
Date	Event	Revenue
February 11, 2018	Bunter Nachmittag	
March 3, 2018	Bratwurstessen	
April 28, 2018	Sachsenchor's Springconcert	
May 6, 2018	St. Stephen German Mass	
October 7, 2018	St. Stephen German Mass	
November 3, 2018	Bierfest	
November 11	Liederabend at the Mannerchor	

Tracht - Regina Rock-Ott

- The Trauertracht ties are almost completed and distribution will begin at the next practice
- New Stutzen are being finished and will be shipped in one package

DGACC - Kenny Ott

- Thanks to all from STV Bavaria who volunteered at the Sommer Oktoberfest.
- The numbers were down from last year, but 2018 was a record year. They are on trend with years prior that.

Stadtverband – Jakob Hamlescher

- The Stadtverband has been tasked with bringing younger members from Stadtverband Vereine
- They have given up most of their responsibilities for events

Sunshine - Stefanie Huffman

Month Sent	Type	Recipient	Reason
May	Funeral Arrangement	Izowski Family	Lili passed away
May/June	Get well card	Helmut Hetzel	Surgery
July	Funeral Arrangement	Schatschneider Family	Helen passed away
July	Funeral Arrangement	Rein Family	Adolf passed away
July	Fruit Basket	Gretl Rein	Surgery
September	Card	Jim S	Cardiac Ablation

Sadly, Tina Schulin's mother passed away unexpectedly last night. Our condolences to the Schulin family.

Archivar - Kyle Ott

The interviews will begin shortly.

Communications – Kelsey Finefrock

- Social Media
 - Continuing to promote upcoming fall events and performances.
 - Bierfest Promotion
 - Ad set to begin September 23rd and will run up until Bierfest
- Website

- New website continues to be updated and active with our calendar of events, photos, history, etc.
- Hoping to launch membership access only page by January 2019
- Spending and Budget Facts
 - In the last performance season (Bierfest 2017, Bunter Nachmittag 2018, Bratwurst 2018 and Maifest 2018) we reached nearly 20,000 people and have only invested \$250, and, in the past 6 months, we have driven an additional 450 people to our website.

Scholarship - Joe Schulin

No report

Ehren Committee – Paul Beargie

- The committee is looking for the information to get in by the time Edwin Moore gets back from Germany.

Long-Range Planning Committee – Jakob Hamlescher

No report.

Glockenspiel/ Oktoberfeste – Erich Hetzel

2018 Tulsa Oktoberfest: 10/17 to 10/22:

- Currently at 36 with 2 slots open for Friday thru Sunday
- The committee is currently making final arrangements for staffing / flights / hotel assignments
- The trailer is leaving on October 5.
- The committee is scheduling a Tulsa meeting on October 5 after practice. Look for information for that in an email.
- The skit schedule will be ready for review shortly.

2018 Pittsburgh Oktoberfest: 9/28 to 9/30

- The contract was finally signed and deposit received
- Highlights of the contract
 - \$15,000 Attraction/Performance Fee
 - 20 performances on Das Glockenspiel over the weekend
 - In addition, we have 8 traditional performances scheduled
 - We will sell shot skis and beer from a stand next to the stage
 - The Verein will be paid \$8 per person per hour of volunteer time for the beer caddy and shot ski
- Scheduling for dancing/skits and bar is currently underway
 - Current sign-up sheets for performers and volunteers to work bar and beer caddy are available through Heidi Rock.
- Das Glockenspiel stage
 - A set has been designed and was constructed over Labor Day Weekend
 - Installation of the set will occur on the Thursday before the Oktoberfest
 - Thanks to Erich Hetzel, Adam Hetzel, and Kenny Ott for building the stage and Glockenspiel Haus
- Other information
 - We also will receive preferred parking, five complementary hotel rooms for 2 nights,

- food and water each day for up to 40 people, and 3 kegs of beer. The Club will offer to reimburse all travel costs for those attending (gas and tolls) with receipts. The Club will also pay for up to 6 additional rooms with the understanding that you are volunteering for two consecutive days. All rooms will be four to a room.
- Our expense budget at this time is \$5,000.00. Cost of the new façade is about \$1,100. Lighting is also \$1,100.

Structure Repair/Upgrades

- Primary Repairs and improvements:
 - New floor and a new roof were constructed in July
 - New side tents have arrived
- Other secondary improvement NOT completed:
 - Portable Bar Units (with storage) - 4 units
 - Mobile Back Counters (with storage) - 3 units
 - Storage Carts for props and equipment - 2 carts

Proposed Glockenspiel Event for 2019

- Topic was deferred to Long Range Planning Committee

Old Business

Judges' Training – Christine Ott

We will not be submitting a bid to host the judge's training for November 2018 due to lack of venue. However, we are considering hosting the Judges Training for the Maifest Weekend in 2019.

Additional information for the general meeting:

- The overall budget for Judges' Training is \$4,500.
- It is up to us to decide what and for whom we will provide food. Historically it has been an open bar, but that is also up to us, dependent on budget.
- Additionally, we will be asked to provide a team of four couples, as will two other groups in the area, (e.g. Toledo, Detroit, and Pittsburgh). Of those teams, Einzel couples will also be used. If more dancers are needed we will be asked to provide them.

Picnic – Stefanie Huffman

- About 125 people attended.
- Thanks to the committee.
- Thanks to Jakob Hamlescher and Jeremy Laning for cooking and earning their aprons, custom and hand-made by Heidi Rock

Bierfest – Kenny Ott

- Mike and Barb Mulligan will run the kitchen; Joe Schulin will assist.
- Tina Schulin will work the raffle.
- Gretl Rein and Melanie Hetzel are selling tickets.
- Sonja Hetzel will do the decorations
- Flyers are printed and ready to go.

Fahnenweihe - Christine Ott

- We have about 60 people attending and will cover the cost of banquet tickets for all members in good standing.

- The deadline for registration is October 6.
- Room accommodations should be made by each attending individual.
- Fahnenband gift has been ordered from Germany
- Suggest that we take out a full page color ad in their fest book and look into the possibility of inside cover which will cost \$300. There being no objection, Paul Beargie will be charged with designing the ad.
- There are expectations for appropriate attire and an email will be sent. Be certain that you have any repairs made.

Whips – Christine Ott

- Workshop has been rescheduled for September 15. Stayed tuned to emails and web site for more information.

German Day 2018 – Heidi Rock

- The federal recognition of German Day 2018 is Saturday, October 6, 2018.
- We did not get enough support to organize a German Day Cleveland for 2018.
- As soon as we decided that, we immediately begin planning for 2019, for October 6, 2019.
- We established a sponsorship scale based on the German Flag – Schwarz (\$500 or more) Rot (\$250-\$499), Gold (\$101 - \$249) and German Day Friends (\$25 or more). We have pledges from the Stadtverband, May Tool and Die, Reinecker Bakery and Rock Research Group. STV Bavaria's budget committee will consider adding a donation to the 2019 German day Cleveland as part of our 2019 budget.
- We are setting up a unique Facebook page that we will call German Day Cleveland. We briefly talked about the possibility of a GoFundMe page.
- We will be sending a letter to all the German organizations in the Greater Cleveland area requesting that a donation to the 2019 German Day Cleveland fund be added to their 2019 budgets.
- The committee will have representation from STV Bavaria, GBU, the German Central, German Music Verein, and the Stadtverband.

Grainet – Kenny Ott

- Dates are confirmed. September 14-15, 2019. On Saturday, there will be an evening celebration in Grainet; on Sunday, there will be a Mass with a parade and luncheon.
- Need to discuss Club allocation.
- Need to start interest sign-up sheet.

New Business

Storage – Kenny Ott

- The Vorstand agreed to rent an off-site storage area. This will help alleviate storage of the new Glockenspiel façade, speakers, coolers and cooking pans for the picnic, etc. Cost is \$60 for a 10 x 15 space. Location is Valley Storage in North Ridgeville.

2019 Gaufest – Kenny Ott

- Need to start figuring what the dollar figure will be for the allotment.
- Fest ticket is \$225 for adults, ages 4-11 is \$85. Hotels are about \$190 per night with tax. Parking is \$25 per day if booked with the room block.
- Need to get an interest list circulating.

Announcements, Birthdays, and Other Business –

- Ferdinand Moser's business suffered a fire and product has been moved to an off-site location. Thankfully, no one was injured.
- Werner Mews reported that on October 3 at the Miller Nature Preserve is German Heritage Day.
- Strudel Sale – Heidi has an order from for the Strudel made by the Isartaler. She will pick them up on Sunday and will freeze them until the practice on Friday, September 14, 2018.
- Jakob Hamlescher is moving to Chicago on Monday. He plans to continue to be active..

Adjournment – The meeting was adjourned at 9:23 pm

STV Bavaria Account Balances 8/26/2018

	Compared to the report on	
Account Balances	8/26/2018	7/16/2018
Chase Checking	\$10,840.57	\$7,751.12
Chase Savings	\$15,501.21	\$7,690.33
Petty Cash	\$706.82	\$706.82
Undeposited Funds	\$1,074.55	\$2,074.55
	\$28,123.15	\$18,222.82

STV Bavaria Net Worth 8/26/2018

Cash Account Balances	\$28,123.15	\$18,222.82
Restricted Monies (Points)	\$7,952.81	\$7,712.79
Accounts Receivable (Tracht/Dues/Ads)	3,892.28	3,182.98
Cash Net Worth	\$24,062.62	\$13,693.01

STV Bavaria Income/Expense Statement 8/26/2018

	Actual	Budget	over Budget	% of Budget
Revenue				
Amazon Smile	150.68		150.68	
Bierfest Income		12,000.00	-12,000.00	0.00%
Bratwurst Essen Income	10,709.00	12,000.00	-1,291.00	89.24%
Bunter Nachmittag Income	3,968.00	4,500.00	-532.00	88.18%
CAC Grant	4,000.00	4,000.00	0.00	100.00%
Fundraisers	1,169.00	2,000.00	-831.00	58.45%
Glockenspiel - Pittsburgh			0.00	
Glockenspiel - Attraction Fee	2,500.00		2,500.00	
Glockenspiel - Tulsa		38,000.00	-38,000.00	0.00%
Glockenspiel - Attraction Fee	15,000.00	25,000.00	-10,000.00	60.00%
Go Fund Me - Restricted Monies	7,700.43		7,700.43	
Interest Income	9.74		9.74	
Maifest Income	4,231.31	7,900.00	-3,668.69	53.56%
Membership Dues	3,790.00	3,500.00	290.00	108.29%
Ohio Arts Grant		2,637.00	-2,637.00	0.00%
Performances	1,465.00	4,000.00	-2,535.00	36.63%
Tracht Rental		300.00	-300.00	0.00%
Total Revenue	\$ 54,693.16	\$ 115,837.00	-\$ 61,143.84	47.21%

Expenditures

1. Vorstand Expense		500.00	-500.00	0.00%
Administrative	531.01	1,000.00	-468.99	53.10%
Advertising & Publicity	225.00	500.00	-275.00	45.00%
Archivar		250.00	-250.00	0.00%
Bierfest		7,000.00	-7,000.00	0.00%
Bratwurst Essen	5,848.67	6,250.00	-401.33	93.58%
Bunter Nachmittag	2,508.97	3,000.00	-491.03	83.63%
Club Dues (to other clubs)	715.00	750.00	-35.00	95.33%
Club Trips			0.00	
Gebietsfest	1,520.00		1,520.00	
Various Club Functions	320.00	500.00	-180.00	64.00%
Vierlander		3,500.00	-3,500.00	0.00%
Delegate's Meeting	2,012.32	2,500.00	-487.68	80.49%
Donations	5,000.00	5,500.00	-500.00	90.91%
Fahnenweihe		5,000.00	-5,000.00	0.00%
Fundraising - Raffle	43.67	300.00	-256.33	14.56%
Germany Trip	12,763.40	5,561.00	7,202.40	229.52%
Gifts		500.00	-500.00	0.00%
Glockenspiel - Asset	6,851.48	5,000.00	1,851.48	137.03%
Glockenspiel Trademark	467.10		467.10	
Glockenspiel - Trailer	1,722.11	2,500.00	-777.89	68.88%
Glockenspiel - Tulsa Expenses	1,389.00	44,000.00	-42,611.00	3.16%
Insurance - Business	2,255.15	2,500.00	-244.85	90.21%
Maifest Expense	3,599.22	3,700.00	-100.78	97.28%
Membership - Administrative	159.51	1,000.00	-840.49	15.95%
Membership - Inauguration/Mtgs	753.77	800.00	-46.23	94.22%
Membership - Picnic	304.06	500.00	-195.94	60.81%
Membership - Weihnachtsfeier		1,200.00	-1,200.00	0.00%
Patten Bitten	1,180.29	1,500.00	-319.71	78.69%
Performance	166.75	500.00	-333.25	33.35%
Points Disbursement		10,000.00	-10,000.00	0.00%
Program Book		750.00	-750.00	0.00%
Sunshine	452.79	1,000.00	-547.21	45.28%
Tracht Purchase for Members	2,054.08	500.00	1,554.08	410.82%
Tracht Rental Repair		150.00	-150.00	0.00%
Vorplattler	37.76	250.00	-212.24	15.10%
Total Expenditures	\$ 52,881.11	\$ 118,461.00	-\$ 65,579.89	44.64%
Net Revenue	\$ 1,812.05	-\$ 2,624.00	\$ 4,436.05	-69.06%